

Cherry City Cyclists
Minutes of July 13, 2011 Meeting

Attendance: Wayne Ainsworth, Bob and Cheryl Dean, Eva Fallis, Cheryl Hopkins, Michael Jay, Vicky Ma, Mike Nagorka, and Steve Yoder. Guest Chuck Kane gave a presentation early in the meeting and then left to attend another meeting.

Call to Order: 6:07 PM

Approval of Minutes:

Minutes of the June 2011 CCC Meetings were distributed online for reading/review. The Board approved the minutes as submitted.

Treasurer's Report:

Checking account balance as of June 14 was \$15,621.98. Vicky will provide a fully reconciled report, including BOB profit/loss and expenses/income related to the new CCC clothing, in August.

Membership Report:

The club currently has 48 members and 35 memberships. Edith and Luis Medina (from Tracy) joined up.

Guest Presentation: Chuck Kane

Mr. Chuck Kane, a long-time San Leandro resident, gave a presentation concerning the proposed use of the trail along the Zone 9 flood control canal as a bike path linking Wickes Blvd. to the Bay Shoreline Trail. He worked on establishing bike paths in San Leandro in the early 70's, and at the time Zone 9 turned down requests to allow the trail to be used. Mr. Kane is now on the Parks and Recreation Commission, and he is going to various groups to plumb the level of interest in having the trail improved. Mike Nagorka moved that the Cherry City Cyclists endorse the concept of improving the Zone 9 flood control canal between Wickes Blvd. and the Bay Shoreline Trail; Eva Fallis seconded the motion, motion passed.

Ride Coordinator Report:

The remainder of July is somewhat light on rides, and there are still plenty of openings for August. Michael Jay may post a ride for the weekend of July 23-24. Three “locked-in” rides for August are the “4 AM Ride” on August 14, the CCC Picnic rides on August 20, and the Poker Ride on August 21.

As Hospitality Coordinator, Eva sent a card to John Carrol (spelling?). She will also send out thank-you cards to BOB sponsors.

Best of the Bay (B.O.B.) 2011 Recap (Reported by Cheryl Hopkins):

Eighty-four riders registered through Active.com and another 43 (!) registered the day of the ride. Seven of the day-of registrants did not have cash to pay, but four of the seven have already paid up. Three riders who were injured before the ride were allowed to roll their registration fees over to next year, while two people who pulled out after the fact were granted registration to next year’s ride for half price. These issues point out the need to tighten up registration rules and refund policies for next year.

Fiscally, the final numbers are still being settled, but estimates of gross revenue from the BOB was around \$8,000 with expenses of around \$4,500 for a net profit of about \$3,500.

Cheryl also provided a review of the Post-BOB meeting held on June 22. Conclusions were:

- Need to improve SAG

- Need to improve communications in dead zones

- An autonomous SAG captain who takes full control of that operation would be very helpful.

- Need to work out timing of soliciting volunteers to get high commitment rate.

- Also need to portray less glamorous volunteer positions in a manner that will make people more willing to take them on.

- Need to deal with possible permit issue at Ed Levin. Steve to investigate.

- Need to limit last BART train for ride to before 7:30 AM. Otherwise, riders arrive at Orinda too late.

- Provide ride sheets ahead of time to registered riders (email a PDF?).

CCC Picnic:

Format will be similar to previous years: the club will provide meat for grilling, drinks, silverware and plates; members are encouraged to bring potluck dishes. Those not

bringing food may participate for a \$15 fee. Non-members may partake and join the club for \$24.

Two rides planned: Mike Nagorka will lead the early ride, an out-and-back up the north side of Palomares starting at 8:00 AM, while Vicky will lead a ride out through Livermore toward Corral Hollow starting at 9:30. Mike and Vicky to work out ride wording.

In the absence of other volunteers, Cheryl offered to purchase the club-sponsored goods for the picnic.

New Business:

1. Put the Shasta Century on the club website (it will be considered a Furnace Creek 508 training ride as well).
2. Vicky won't be able to attend the Christmas Party, so a number of items need to be taken care of (certificates, desserts, confirmation of menu, gifts, raffle, emails, and attendee reservations, and awards related to the points system).
3. Vicky bought 17 BOB jerseys; there will be a few left after interested riders buy theirs. Vicky also presented the proofs Voler sent for the new club jerseys and shorts. In all, she ordered 50 jerseys/vests of the new club clothing.

Meeting adjourned at 7:55 PM.